

America's **ECONOMIC RESURGENCE**

There has never been a better time to invest.

With a resurgent economy and the economic foundation to support strong growth for years to come, the United States is the world's top destination for companies doing business and looking for their next investment. The United States is distinguished by an **unparalleled investment climate for foreign investors of all sizes**, featuring a skilled and productive workforce, an unmatched higher education system, strong intellectual property protections, a commitment to innovation, and an abundant and stable energy supply. Our dynamic domestic market is enhanced by access to millions of global consumers through high quality Free Trade Agreements.

The 2015 SelectUSA Summit will build on the success **of the 2013 inaugural event** to bring together 2,500 participants, including investors from more than 60 countries, to showcase the incredible diversity of investment opportunities available nationwide. Investors can engage with **economic development officials from every corner of the United States** on the trade show floor and through online matchmaking, while also learning more about the most pressing topics facing investors through a comprehensive array of sessions featuring **high-profile business and government leaders**. New investors and economic development organizations of all sizes can sign up for the **SelectUSA Academy**, a session covering the basics of investing that will take place on March 22.

The **SelectUSA Summit** offers participants the **practical tools, information, and connections** they need to move investments forward, all under one roof. To register, please visit www.selectusasummit.com.

Monday, March 23, 2015**6:00 am** **REGISTRATION OPENS****7:15 - 8:00 am** **BREAKFAST****8:15 - 10:00 am** **PRESENTATION OF COLORS****WELCOME REMARKS**

Penny Pritzker, U.S. Secretary of Commerce

PLENARY 1: Investment and the U.S. Economic Resurgence

THE UNITED STATES LEADS THE WORLD IN FOREIGN DIRECT INVESTMENT. WHAT DRIVES THIS SUCCESS?

The United States is the world's most competitive destination for investment with an FDI inflow of \$231 billion in 2013. This session will focus on why top investors see U.S. operations as key to building their business. The panelists will discuss how international investors are capitalizing on the innovative climate, talent, and diverse resources of the U.S. market to support their global strategies. The panel will also explore what companies find once they invest here.

VIDEO ADDRESS

Warren Buffett, Berkshire Hathaway

10:00 - 11:00 am **PLENARY 2: The Innovation Advantage**

HOW COMPANIES ACCESS U.S. RESEARCH AND DEVELOPMENT ASSETS FOR PRODUCT/SERVICE DEVELOPMENT AND GLOBAL GROWTH

America's investment in research and development (R&D) has made the United States a world leader in technology, innovation, and economic growth across all sectors. Our lasting commitment to R&D provides a strong foundation for the private sector to continuously innovate its products and services in order to remain internationally competitive. This session will feature case studies from the most innovative companies as well as insights from senior U.S. government officials on the unique resources available to support your growth.

11:00 - 11:20 am **NETWORKING BREAK**

11:20 - 12:10 pm CONCURRENT PANEL SESSION 1:

Panel 1A: Locating and Integrating Your Supply Chain in the United States

STRATEGIES TO IDENTIFY AND MANAGE U.S. SUPPLY CHAINS

The United States offers unparalleled access to a strong network of small and medium-sized suppliers. These companies constitute shared supply chains that enable cross-fertilization of skilled workers, specialized assets, and research and development. Leading firms understand the benefits of locating close to strong supply chains and the advantages of taking a systemic view in incorporating small and medium-sized companies. This session will provide insight into the best opportunities for connecting with innovative U.S. suppliers, including access to resources, programs, and case studies.

Panel 1B: U.S. Tax Policy and the Implications for Foreign Investors

THE PRESENT AND THE FUTURE OF U.S. TAX POLICY

One of the top concerns for current and prospective foreign investors is U.S. tax policy. This session will feature leading experts from government and industry who will provide insights into U.S. tax requirements and how investors incorporate tax considerations into their investment planning.

Panel 1C: Successes Come in All Sizes

SNAPSHOTS OF SMALL AND MEDIUM-SIZED ENTERPRISES IN THE UNITED STATES

Companies of all sizes, including small and medium-sized enterprises (SMEs), can thrive in the U.S. market. This plenary session will highlight case studies of foreign SMEs that have found stability and growth opportunities in the United States, as well as the public and private resources available to help SMEs open U.S. operations.

12:30 - 2:15 pm LUNCH SESSION & MAJOR KEYNOTE SPEAKER

2:15 - 7:00 pm EXHIBIT HALL OPEN

2:15 - 3:10 pm **NETWORKING BREAK IN EXHIBIT HALL**

3:10 - 4:00 pm **CONCURRENT PANEL SESSION 2:**

Panel 2A: Partnerships with Universities and Colleges

HOW YOUR BUSINESS CAN BENEFIT FROM RESEARCH AND DEVELOPMENT PARTNERSHIPS WITH HIGHER EDUCATION INSTITUTES

The United States is home to the world's leading higher education system, including 15 of the top 20 universities in the world. Many of these institutions offer a multitude of corporate partnering opportunities, including corporate-sponsored R&D, consulting services with business schools, and spin-off opportunities. This session will focus on examples from around the country illustrating the immense potential that can be unleashed by working with U.S. colleges and universities.

Panel 2B: America's New Energy Economy

HOW BUSINESSES CAN TAKE ADVANTAGE OF THE ENERGY REVOLUTION

The United States is the world's top producer of oil and natural gas, as well as a leader in renewable energy sources such as wind and solar power. This energy revolution is creating tremendous growth across sectors at a time when the United States is taking a leadership role in addressing climate change. This session will feature experts and policy leaders who will discuss emerging opportunities in the energy sector and the unique advantages for all companies created by low energy costs, particularly in energy-intensive industries.

Panel 2C: Startup Resources

RESOURCES AND PROGRAMS TO SUPPORT ENTREPRENEURIAL FIRMS

Entrepreneurs, startup firms, and small businesses are at the center of U.S. economic growth. This panel will explore the economic conditions and consumer trends that drive this business climate, as well as the public programs that support the creation and growth of new innovative businesses.

4:10 - 5:30 pm**PLENARY 3: Investing in Rural America**

OPPORTUNITIES IN MANUFACTURING, INFRASTRUCTURE, AND AGRICULTURE

More than 75 percent of land in the United States lies outside city centers, and these rural communities hold tremendous business opportunities for international companies. Since 2009, the Obama Administration has dedicated resources specifically toward helping rural communities grow, including the Made in Rural America export and investment initiative. The U.S Department of Agriculture has made record-breaking investments in affordable housing, energy efficiency, roads and bridges, and internet access. The recently-launched \$10 billion Rural Infrastructure Opportunity Fund offers a sustainable platform for private-sector investors to inject new support into needed rural infrastructure projects that will improve the standard of living and create jobs in communities across the country. Join this session to hear more about the opportunities to invest in manufacturing, agribusiness, and infrastructure.

REMARKS

Vinai Thummalapally, Executive Director, SelectUSA

5:30 - 7:00 pm**SUNSET NETWORKING RECEPTION IN EXHIBIT HALL**

Come tour the 70,000 sq. ft. of exhibit hall displays, complete with a breathtaking view of sunset on the harbor. Visit the booths of state, regional, and local economic development organizations, sponsors, and the official U.S. Government Pavilion. Federal officials from over a dozen federal agencies will be onsite to provide helpful information on resources and programs. Network with fellow participants, speakers, and elected officials while enjoying an assortment of food & drink. Create relationships, set up matchmaking appointments for Tuesday, and enjoy a great end to your first day of the Summit.

*Open to all attendees.***7:00 pm****DAY 1 PROGRAM CONCLUDES**

TUESDAY, MARCH 24, 2015

6:30 am **REGISTRATION OPENS**

7:15 - 8:00 am **BREAKFAST**

8:15 - 9:10 am

WELCOME REMARKS

Bruce Andrews, Deputy Secretary of Commerce

KEYNOTE SPEAKER

9:10 - 10:10 am **PLENARY 4: Training Your Skilled Workforce**

PARTNERSHIPS TO SHAPE VOCATIONAL TRAINING PROGRAMS AND
MATCH BUSINESS NEEDS

The United States workforce is one of the most skilled and productive in the world. For business models that require specialized training, the United States has the tools to prepare workers to meet your specific business needs. This session will feature innovative models for workforce training like apprenticeship programs, as well as many other resources available to employers through the public workforce development system. This panel will discuss specific strategies for employers to develop their talent pipelines, including federal and state support and technical assistance to train incumbent or onboarding employees in specific skills, technologies, and machinery.

10:10 - 10:30 am **NETWORKING BREAK**

10:10 - 3:00 pm **EXHIBIT HALL OPEN**

10:30 - 11:20 am CONCURRENT PANEL SESSIONS 3:

Panel 3A: Your Export Platform

UTILIZING THE BENEFITS OF U.S. FREE TRADE AGREEMENTS,
BILATERAL INVESTMENT TREATIES, AND FOREIGN TRADE ZONES

The United States has a strong domestic market for goods and services and serves as a global hub for exports. U.S. affiliates of international firms already lead the way in U.S. trade, accounting for more than one-fifth of total U.S. goods exports in 2012. This country is also home to over 500 foreign trade zones and subzones, which many companies use to maximize savings and minimize costs. This session will feature global firms exporting from the United States, and explore how free trade agreements, bilateral investment treaties, and foreign trade zones enhance a U.S.-based export strategy.

Panel 3B: Protecting Your Intellectual Property

A SOUND REGIME TO PROTECT YOUR INTELLECTUAL PROPERTY

Strong intellectual property (IP) rights and enforcement allows firms to innovate, develop new products, and compete globally. This session will feature IP experts and firms that rely on the U.S. IP system to protect their assets. Topics will include the U.S. IP framework, resources for firms from all sectors to protect IP, and steps the United States is taking to strengthen the quality, efficiency, and enforceability of intellectual property rights.

Panel 3C: The Role of Capital Markets in Global Growth

ACCESS TO CAPITAL IS A COMPETITIVE ADVANTAGE OF THE UNITED STATES

Economic growth in today's interconnected world hinges on stable financial markets. Protecting assets while mobilizing capital for sustainable growth, capital markets provide international investors with a secure and transparent means to access capital for growth in our global economy.

11:30 - 1:00 pm LUNCH SESSION & KEYNOTE SPEAKER

1:00 - 2:00 pm NETWORKING BREAK IN EXHIBIT HALL

2:00 - 2:50 pm **CONCURRENT PANEL SESSION 4:****Panel 4A: Business Accelerators & Innovative Work Environments**

SUPPORTIVE WORK SPACES AND RESOURCES FOR GROWTH

New workplace environments such as incubators, soft-landing sites, co-working, productivity spaces, and maker spaces are driving a radical shift in how we work. With most businesses focused on collaboration and teamwork, such shifts are critical for remaining competitive and harnessing innovation. This session will introduce investors to the benefits of alternative work spaces, the programs that support them, and new ways to launch their business in the U.S. market.

Panel 4B: The U.S. Immigration System

ENHANCEMENTS TO THE VISA SYSTEM TO HELP FOREIGN INVESTORS

The United States has been taking bold steps to modernize and improve the user-friendliness of the visa system and ports of entry. This panel will feature senior government officials as well as private sector immigration experts. Session participants will learn how to successfully navigate the system, get a preview of changes in the works, and have an opportunity to offer feedback and suggestions to senior U.S. officials.

Panel 4C: Project Finance and Incentives

STATE, LOCAL, AND PRIVATE SECTOR RESOURCES TO HELP INVESTORS FINANCE INVESTMENT PROJECTS

Financing options can be a deciding factor for foreign investors considering investment projects in the United States. This session will review the wide variety of state, local, and commercial financing tools and techniques (including grants, low-interest and interest free loans, and technical assistance) available to firms, investors, and project managers.

3:00 - 4:00 pm **PLENARY 5: Innovative Approaches to Infrastructure Investing in the United States**

SUCCESSFUL PUBLIC-PRIVATE PARTNERSHIP MODELS AND BEST PRACTICES FOR INFRASTRUCTURE PROJECTS

Innovative financing structures to support infrastructure projects are creating new opportunities for investors. In 2014, President Obama launched the Build America Investment Initiative to find new ways to increase investment in ports, roads, bridges, broadband networks, drinking water and sewer systems, and other projects by facilitating partnerships between federal, state, and local governments and private sector investors. The most successful public-private partnerships (PPPs) have been built through collaboration at all levels. State and local governments, the federal government, and the private sector can increase the flow of capital by tens of billions of dollars over the next few years through emerging PPP opportunities. This panel will explore best practices, models, and tools.

4:00 - 5:00 pm**MAJOR KEYNOTE SPEAKER****CLOSING REMARKS****Penny Pritzker, US Secretary of Commerce****5:00 pm****DAY 2 PROGRAM CONCLUDES**