

## PREFACE BY THE AMBASSADOR

### ***Oceans Apart, Yet Right Next Door***

The American-Danish Business Council (ADBC) was founded in 2001 as a network for American and Danish business executives.

ADBC works to promote American companies in Denmark and Danish companies in the U.S., facilitating an even more thriving American-Danish market place.

Our goal is to increase trade and direct investment between the U.S. and Denmark along with mutual co-operation, better working relationships and increased visibility.

We are proud to be the forum where executives meet with key policy and business stakeholders to exchange views and strategic information. Members also benefit from our information and updates on important legislation and regulatory issues, as well as information exchanges between member companies themselves.

It is my goal to make the Council an even more vibrant and important voice in the discussion of topics impacting Denmark and the US. As Denmark's Ambassador to the United States, I look forward to working with you to meet your objectives.

Best regards,

Peter Taksøe-Jensen  
Ambassador of Denmark



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YET RIGHT NEXT DOOR

AMERICAN-DANISH BUSINESS COUNCIL  
THE EMBASSY OF DENMARK

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## INTERNATIONALIZATION MEANS BUSINESS – AND VICE VERSA

The American-Danish Business Council is a non-profit association for American and Danish companies. It is dedicated to increasing trade and direct investment between the U.S. and Denmark as well as promoting mutual cooperation and better working relationships between companies in the two countries.

Sector-specific committees ensure our members customized assistance aimed at increasing visibility of the respective companies in the foreign market place. The committees include: Health Care & Life Sciences, Defense, Maritime, Food & Agriculture, Energy & Environment, Economic Affairs and Energy in Defense.

## MEMBERSHIP BENEFITS

The American Danish Business Council has an extensive business network dedicated to helping your company in a wide range of business activities in either the U.S. or Denmark. Member benefits include:

- » Access to a unique and influential business network
- » Specific sector committees with thematic roundtable events etc.
- » Unique relationship between ADBC members and the Embassy of Denmark
- » Participation in ADBC events
- » Information and updates on important legislation and regulatory issues
- » News updates regarding relevant topics for the Danish-American business community
- » Board membership– “Founding” and “Sponsoring” members only are eligible
- » Knowledge and information sharing among members
- » Services from the secretariat/Embassy

## JOIN ADBC

The American-Danish Business Council has customized membership packages and welcomes multinational corporations, public institutions, start-ups as well as individuals. ADBC membership includes all membership benefits.

### SPONSORING MEMBERSHIP

Members: Eligible for election to the board (which allows an opportunity to shape activities and events), have access to all events, invitation to exclusive events as well as exclusive sponsor options. Price: \$3,000 annually.

### CORPORATE MEMBERSHIP

ADBC offers Corporate Members free access to most events. Price: \$2,000 annually.

### ASSOCIATE MEMBERSHIP

Associate membership is created for governmental organizations that can help drive shared goals. Further information on request.

### INDIVIDUAL/START-UP MEMBERSHIP

Limited to individuals not associated with a corporation/company and start-up companies with few employees. ADBC offers Individual/Start-up Members free access to some events. Price: \$500 annually.

To become member, please contact Executive Secretary  
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